



AXA Foundation for Human Progress
by Mutuelles d'assurances and AXA Group

Charter of the Call for projects of the Program Tackling Violence Against Children

THE PROGRAM TACKLING VIOLENCE AGAINST CHILDREN

The AXA Foundation for Human Progress enables the AXA Group and AXA mutual insurance companies to promote an innovative and ambitious vision of social action at the international level, by highlighting academic, cultural, and associative partners who share our values, those that build bonds across borders for human progress. Because we believe in human progress and in building a safer and fairer society for future generations, **we are launching a large-scale program** to support ambitious, innovative, and structured initiatives that aim to **prevent, detect, and address violence** suffered by children, in all its forms (physical, psychological, sexual) or related to **exploitation** (economic, sexual, armed conflicts, criminal activities, and forced marriages).

AXA is strengthening its role as a key player in the prevention and protection of children, by mobilizing its resources, its partners, and its capacity for action in support of a cause that concerns us all.

Projects submitted must address at least one of the following themes:

- **Violence:** physical violence, sexual violence, and psychological violence
- **Exploitation:** economic exploitation, sexual exploitation, criminal activities, armed conflicts, and forced marriages

We commit to supporting projects led by field actors to:

- Better prevent violence, harassment, and exploitation through awareness-raising, education, or parental support initiatives;
- Improve early detection of situations of danger, abuse, or neglect;
- Strengthen support and care systems for child victims;
- Improve legislation, public policies, and practices for better child protection.

The call for projects is open in **2026** in **Italy & Senegal**.

Support for the winners will be multi-annual and cannot exceed **3 years**.

We also intend to measure the impacts of the program and contribute to the recognition and support of grantees through the involvement of our employees and our networks, in order to collectively accelerate scaling-up and build a future where every child can grow up in safety, trust, and dignity.

ELIGIBILITY CRITERIA

The organization must :

- Be non-profit and serve the public interest;
- Have at least 2 years of existence;
- Propose a project whose budget does not exceed 33% of the organization's annual budget;
- Propose a project with a minimum budget of €50,000 and maximum €170 000
- Demonstrate ethical and responsible commitment consistent with AXA's values of integrity, solidarity, and human progress;
- Launch the project no later than the end of 2027;
- Propose a project located in Senegal or Italy;
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- Propose a project within the fields of action and themes defined in this charter.

Not eligible:

- Fundamental and clinical research projects;

- Organizations addressing only a restricted circle of people;
- One-off or short-term audiovisual or event-focused initiatives (festivals, fairs, student or sports competitions, etc.);
- Individual initiatives (trips, internships, dissertations, or personal academic projects);
- Initiatives led by politically oriented organizations;
- Professional organizations;
- Organizations whose deficit in one or more fiscal years exceeds their equity and/or whose accounts are subject to auditor reservations.

APPLICATION PROCEDURE

Applicants must submit an application on the **WIIN online platform**.

Link to the application form: <https://axafoundation.wiin.io/fr/applications/program-tackling-violence-against-children-2026>

Each organization may submit **one application per country**.

The applicant must answer all questions and provide the administrative and financial documents related to the project.

This includes:

- Copy of the organization's statutes
- Official document proving the organization's existence, issued by the State where it is registered
- Copy of general assembly deliberations relating to executive remuneration
- Copies of payslips for main executives
- Salary grid for other employees
- Activity reports for the past 3 years
- Balance sheets and financial reports for the past 3 years
- Certificate or other official tax administration document of the host country confirming eligibility of donations under sponsorship tax schemes
- Bank account details (RIB)

CALENDAR

Opening date of the call for projects: September 30, 2026, at 8:00 a.m. (CET)

Deadline for submission: November 30, 2026, at 11:59 p.m. (CET)

Announcement of winners: June 2027

All eligible projects will be reviewed in two selection committees: A national selection committee in the country concerned (Italy, Senegal) followed by an international selection committee. The committees are composed of internal and external AXA representatives.

Final validation will be made by the Board of Directors of the AXA Foundation for Human Progress.

CONFIDENTIALITY AND SOVEREIGNTY OF DECISIONS

The selection committees are fully sovereign in their decisions, which will remain confidential. These decisions cannot be contested or appealed in any way by candidates. By submitting an application, the candidate accepts these conditions. No feedback on deliberations will be shared.

SELECTION CRITERIA

Projects will be evaluated on the following bases:

- **Relevance and expected impact**

The project clearly addresses the issue of violence against children (prevention, detection, concrete action, or advocacy). Expected effects are useful, realistic, and measurable.

- **Originality / innovative character**

The project proposes a new, distinctive, or particularly effective approach compared to existing ones.

- **Robustness and feasibility**

Objectives, action plan, schedule, indicators, and resources are clear, coherent, and realistic.

- **Sustainability or scaling-Up**

The project is designed to last, adapt, or be scaled up in the medium or long term.

- **Expertise of the organization**

The organization has the experience, skills, and partnerships needed to carry out the project effectively.

- **Budget coherence with the project and the organisation**

The budget is realistic, well-detailed, and consistent with planned activities and objectives.

- **Potential for AXA employee engagement**

The project offers concrete opportunities for involvement (awareness-raising, skills-based sponsorship, volunteering, etc.).

IMPACT MEASUREMENT

The AXA Foundation for Human Progress will mandate a specialized impact measurement firm to assist in implementing the program's impact assessment.

By joining the program, grantees agree to participate in this evaluation process conducted with the Foundation's partner firm and to provide requested data.

Grantees will receive support from the firm in this process.

FUNDING

Duration of Support

Grantees may receive support for up to **three years**.

If the project is not yet launched, it must begin before the end of 2027.

THE "SOLIDARITY, INCLUSION, EDUCATION" TEAM OF THE AXA FOUNDATION FOR HUMAN PROGRESS

Bérangère Messissi, Head of the "Solidarity, Inclusion, Education" pillar of the AXA Foundation for Human Progress

Camille Le Berre, Project Manager for the "Solidarity, Inclusion, Education" pillar of the AXA Foundation for Human Progress

For any questions, please contact the AXA Foundation for Human Progress team via the application platform's messaging system.